PolyVista
Solution as a Service
<table>
<thead>
<tr>
<th>Chevrolet Malibu</th>
<th>Honda Accord</th>
<th>Toyota Camry</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="Score" /></td>
<td><img src="image2" alt="Score" /></td>
<td><img src="image3" alt="Score" /></td>
</tr>
<tr>
<td><img src="image4" alt="Topics By Score" /></td>
<td><img src="image5" alt="Topics By Score" /></td>
<td><img src="image6" alt="Topics By Score" /></td>
</tr>
<tr>
<td><img src="image7" alt="Topics Over Time" /></td>
<td><img src="image8" alt="Topics Over Time" /></td>
<td><img src="image9" alt="Topics Over Time" /></td>
</tr>
<tr>
<td><img src="image10" alt="Sentiment Over Time" /></td>
<td><img src="image11" alt="Sentiment Over Time" /></td>
<td><img src="image12" alt="Sentiment Over Time" /></td>
</tr>
<tr>
<td><img src="image13" alt="Topic Comparison" /></td>
<td><img src="image14" alt="Sentiment Comparison" /></td>
<td><img src="image15" alt="Rating Comparison" /></td>
</tr>
</tbody>
</table>
Topics Sentiment Comparison by Product

---

**Chevrolet Malibu (3.56k)**
- Customer Experience 25% (527)
  - + 99% (922)
- Drive 13% (669)
  - + 55% (334)
- Design 10% (366)
  - + 100% (300)
- Seat 7% (240)
  - + 71% (178)
- Fuel 7% (237)
  - + 100% (237)
- Features 6% (209)
  - + 99% (207)
- Price 5% (174)
  - + 75% (131)
- Interior 5% (169)
  - + 35% (101)
- Engine 3% (114)
- Sound 3% (106)
- Future Purchase 2% (68)
- Exterior 2% (55)
- Trunk 2% (56)

---

**Honda Accord (6.79k)**
- Performance 17% (1.10k)
  - + 91% (1.04k)
- Customer Experience 14% (933)
  - + 81% (804)
- Future Purchase 10% (674)
  - + 59% (401) - 41% (273)
- Seat 10% (652)
  - + 45% (297) - 54% (355)
- Look 8% (521)
  - + 58% (510)
- Price 6% (380)
  - + 52% (348)
- Features 5% (340)
  - + 47% (227) - 53% (173)
- Sound 5% (225)
  - + 55% (152)
- Interior 4% (238)
  - + 88% (254)
- Transmission 3% (225)
- Fuel 3% (224)
- Engine 3% (210)
- Drive 2% (163)
- Quality 2% (163)
- Camera 2% (142)
- Tire 2% (127)
- Design 2% (115)

---

**Toyota Camry (4.20k)**
- Customer Experience 29% (1.24k)
  - + 87% (1.08k)
- Future Purchase 12% (488)
  - + 58% (382) - 42% (208)
- Drive 11% (493)
- Performance 10% (435)
- Fuel 6% (211)
  - + 81% (171)
- Seat 5% (202)
  - + 58% (117) - 42% (35)
- Price 4% (103)
  - + 94% (181)
- Quality 4% (161)
- Features 4% (149)
- Look 3% (132)
- Interior 3% (118)
- Transmission 3% (117)
- Sound 2% (77)
- Engine 2% (67)
- Design 2% (64)

---

Note: top 20 topics are shown
### Sentiment Comparison by Product

<table>
<thead>
<tr>
<th></th>
<th>Chevrolet Malibu (3.52k)</th>
<th>Honda Accord (6.78k)</th>
<th>Toyota Camry (4.17k)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Overall</strong></td>
<td>92% (3.22k)</td>
<td>76% (5.18k)</td>
<td>81% (3.33k)</td>
</tr>
<tr>
<td><strong>Transmission</strong></td>
<td>8% (265)</td>
<td>24% (1.59k)</td>
<td>10% (755)</td>
</tr>
<tr>
<td><strong>Camera</strong></td>
<td>34% (10)</td>
<td>76% (171)</td>
<td>62% (61)</td>
</tr>
<tr>
<td><strong>Quality</strong></td>
<td>68% (19)</td>
<td>24% (54)</td>
<td>48% (55)</td>
</tr>
<tr>
<td><strong>Customer Experience</strong></td>
<td>100% (26)</td>
<td>95% (134)</td>
<td>0% (0)</td>
</tr>
<tr>
<td><strong>Drive</strong></td>
<td>0% (0)</td>
<td>5% (7)</td>
<td>0% (0)</td>
</tr>
<tr>
<td><strong>Design</strong></td>
<td>12% (3)</td>
<td>37% (60)</td>
<td>3% (5)</td>
</tr>
<tr>
<td><strong>Seat</strong></td>
<td>99% (922)</td>
<td>55% (804)</td>
<td>87% (1.09k)</td>
</tr>
<tr>
<td><strong>Fuel</strong></td>
<td>1% (5)</td>
<td>14% (120)</td>
<td>13% (163)</td>
</tr>
<tr>
<td><strong>Features</strong></td>
<td>95% (827)</td>
<td>98% (160)</td>
<td>78% (375)</td>
</tr>
<tr>
<td><strong>Price</strong></td>
<td>5% (34)</td>
<td>5% (3)</td>
<td>95% (61)</td>
</tr>
<tr>
<td><strong>Interior</strong></td>
<td>100% (354)</td>
<td>75% (55)</td>
<td>5% (3)</td>
</tr>
<tr>
<td><strong>Engine</strong></td>
<td>74% (176)</td>
<td>46% (257)</td>
<td>57% (113)</td>
</tr>
<tr>
<td><strong>Sound</strong></td>
<td>25% (63)</td>
<td>54% (355)</td>
<td>43% (84)</td>
</tr>
<tr>
<td><strong>Future Purchase</strong></td>
<td>100% (237)</td>
<td>98% (217)</td>
<td>81% (171)</td>
</tr>
<tr>
<td><strong>Exterior</strong></td>
<td>0% (0)</td>
<td>2% (4)</td>
<td>19% (40)</td>
</tr>
<tr>
<td><strong>Trunk</strong></td>
<td>99% (263)</td>
<td>66% (225)</td>
<td>86% (128)</td>
</tr>
<tr>
<td><strong>Performance</strong></td>
<td>1% (2)</td>
<td>34% (15)</td>
<td>14% (20)</td>
</tr>
<tr>
<td><strong>Feel</strong></td>
<td>75% (130)</td>
<td>92% (347)</td>
<td>99% (179)</td>
</tr>
<tr>
<td><strong>Look</strong></td>
<td>25% (43)</td>
<td>8% (32)</td>
<td>1% (2)</td>
</tr>
<tr>
<td><strong>Tire</strong></td>
<td>95% (161)</td>
<td>88% (254)</td>
<td>97% (115)</td>
</tr>
<tr>
<td><strong>Future Purchase</strong></td>
<td>9% (8)</td>
<td>12% (34)</td>
<td>3% (3)</td>
</tr>
<tr>
<td><strong>Exterior</strong></td>
<td>100% (181)</td>
<td>68% (147)</td>
<td>94% (63)</td>
</tr>
<tr>
<td><strong>Trunk</strong></td>
<td>5% (8)</td>
<td>32% (88)</td>
<td>0% (4)</td>
</tr>
<tr>
<td><strong>Performance</strong></td>
<td>10% (11)</td>
<td>47% (152)</td>
<td>47% (36)</td>
</tr>
<tr>
<td><strong>Sound</strong></td>
<td>52% (51)</td>
<td>53% (173)</td>
<td>53% (41)</td>
</tr>
<tr>
<td><strong>Look</strong></td>
<td>43% (47)</td>
<td>59% (401)</td>
<td>57% (273)</td>
</tr>
<tr>
<td><strong>Tire</strong></td>
<td>7% (5)</td>
<td>41% (273)</td>
<td>43% (262)</td>
</tr>
</tbody>
</table>

**Note:** top 20 topics are shown
Rating by Product
Overall Score Based on Star Rating - Chevrolet Malibu

Star Rating - Chevrolet Malibu

PolyVista (patent pending serial # 14/452,371)
Overall Score Based on Star Rating - Toyota Camry

Score = 40 (promoters - detractors)

Star Rating - Toyota Camry
Topics by Score - Chevrolet Malibu

Note: top 20 topics are shown
Topics by Score - Honda Accord

Note: top 20 topics are shown
Note: top 20 topics are shown
Topics Growth Over Time - Chevrolet Malibu

Note: top 20 topics are shown
Topics Growth Over Time - Honda Accord

Legend
1 Transmission

Note: top 20 topics are shown
Topics Growth Over Time - Toyota Camry

Legend
1. Engine
2. Sound
3. Look

Note: top 20 topics are shown
A Houston-based company founded in 1995, PolyVista is a cloud-based analytical platform that delivers results beyond what conventional analysis and reporting tools are able to provide. With PolyVista’s software as a service (SaaS) solution, clients across all industries and business roles are able to harness the power of our automated text analysis capabilities to extract meaningful and previously unknown business insights, anomalies, patterns and correlations hidden in their data. The information discovered by PolyVista serves as the foundation for solving complex and diverse business issues. Contact PolyVista today to learn more.

www.polyvista.com | sales@polyvista.com | 269.353.2550