

Data Alerts to send to Slack

Provide data-driven alerts to Slack

I don't have as much visibility on email as I do with Slack.

I see email having less and less engagement and Slack being a better communications tool. Email is not checked as frequently as Slack, especially with customisation of channels.

More employees subscribe to multiple slack channels, whereas sending alerts to employees inboxes bothered them as they only wanted to unsubscribe.

It would be very useful for (critical) data validation/bug checks, as well as other types of business alerts (low-stock, customer alert, large purchase, capacity threshold reached etc.).

Helps pique curiosity and increase engagement with business and Tableau dashboards.