Text Mining

Like many organizations over the past 5 years we have begun a shift toward analyzing more unstructured data. Whether we're talking Facebook posts, twitter feeds, newsletter articles, or customer comments; more of the data we need to analyze is in the form of text. I don't see this trend changing anytime soon. While Tableau is great at analyzing structured data, there is a growing need to understand and visualize large corpses of unstructured data. I would like to see Tableau address this growing need.

Regards to all,

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